

ADAM™ FAMILY COMPUTER SYSTEM REGISTRATION CARD

Date _____

Name _____ Tel. No. _____

Address _____

City _____ State _____ Zip Code _____

Serial # Main Console _____ Serial # Printer _____ Serial # Keyboard _____

If you purchased the ADAM™ Expansion Module #3, enter the serial # of your ColecoVision™ Game Unit _____

We would appreciate your answers to these questions to help develop future Coleco products. However, this is not necessary in order to validate the warranty.

ADAM™ OWNER SURVEY

1. Please rank the 5 most important features in your decision to purchase an ADAM™ Computer System or ADAM™ Expansion Module #3. One is most important, 2 is the second most important, etc.

- | | |
|-------------------------------------------|--------------------------------------------------|
| (a) _____ Can do word processing | (f) _____ Has 80K of RAM |
| (b) _____ Ease of use | (g) _____ Comes complete |
| (c) _____ Runs AppleSoft Compatible BASIC | (h) _____ Has daisy wheel letter quality printer |
| (d) _____ Price/Value | (i) _____ Keyboard quality |
| (e) _____ ColecoVision's reputation | (j) _____ Other _____ |

2. Purchaser's sex: ☐ Male ☐ Female

3. Purchaser's age: _____

4. Married: ☐ yes ☐ no

5. Children: ☐ yes ☐ no

- | | |
|-----------------------------------------------------------------------------|-----------------------------------------------------------------------------|
| (1) _____ age <input type="checkbox"/> male <input type="checkbox"/> female | (4) _____ age <input type="checkbox"/> male <input type="checkbox"/> female |
| (2) _____ age <input type="checkbox"/> male <input type="checkbox"/> female | (5) _____ age <input type="checkbox"/> male <input type="checkbox"/> female |
| (3) _____ age <input type="checkbox"/> male <input type="checkbox"/> female | |

6. Total Family Income:

| | |
|------------------------------------------------|------------------------------------------------|
| (a) <input type="checkbox"/> Under \$15,000 | (f) <input type="checkbox"/> \$35,001-\$40,000 |
| (b) <input type="checkbox"/> \$15,000-\$20,000 | (g) <input type="checkbox"/> \$40,001-\$45,000 |
| (c) <input type="checkbox"/> \$20,001-\$25,000 | (h) <input type="checkbox"/> \$45,001-\$50,000 |
| (d) <input type="checkbox"/> \$25,001-\$30,000 | (i) <input type="checkbox"/> Over \$50,000 |
| (e) <input type="checkbox"/> \$30,001-\$35,000 | |

7. Purchaser's Occupation: _____

8. Check the highest education level purchaser has completed:

- | | |
|----------------------------------------------------|----------------------------------------------------------|
| (a) <input type="checkbox"/> Less than High School | (f) <input type="checkbox"/> Technical/Vocational Degree |
| (b) <input type="checkbox"/> Some High School | (g) <input type="checkbox"/> Some Graduate School |
| (c) <input type="checkbox"/> Completed High School | (h) <input type="checkbox"/> Completed Graduate School |
| (d) <input type="checkbox"/> Some College | (i) <input type="checkbox"/> Graduate Degree _____ |
| (e) <input type="checkbox"/> Completed College | |

9. Main User sex: (a) ☐ Male (b) ☐ Female (c) _____ Age _____

10. Which other computers did you seriously consider buying?

- | | |
|-----------------------------------------------------------|---------------------------------------------------------------|
| (a) <input type="checkbox"/> No other computer considered | (h) <input type="checkbox"/> Radio Shack Color or Microcolor |
| (b) <input type="checkbox"/> Apple IIe | (i) <input type="checkbox"/> Commodore VIC-20 or Commodore 16 |
| (c) <input type="checkbox"/> Apple IIc | (j) <input type="checkbox"/> Commodore 64 or Commodore Plus 4 |
| (d) <input type="checkbox"/> Apple Macintosh | (k) <input type="checkbox"/> IBM PC |
| (e) <input type="checkbox"/> Atari 600 | (l) <input type="checkbox"/> IBM PC Jr. |
| (f) <input type="checkbox"/> Atari 800 | (m) <input type="checkbox"/> Other(s) _____ |
| (g) <input type="checkbox"/> Radio Shack TRS-80 | |

11. Would you please rate your top five planned uses for ADAM™, 1 being your top intended use, 2 being your second, etc.

- | | |
|---------------------------------------|-------------------------------------------------------|
| (a) _____ Learn about computers | (f) _____ Adult education |
| (b) _____ Programming | (g) _____ Small business management |
| (c) _____ Word Processing | (h) _____ Home Management or budgeting |
| (d) _____ Children's school education | (i) _____ Professional use of computer at home/office |
| (e) _____ Entertainment (games) | (j) _____ Other _____ |

12. Which of the following accessories would you seriously consider purchasing within the next six months?

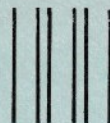
- | | |
|----------------------------------------------------------|-----------------------------------------------------|
| (a) <input type="checkbox"/> Touch graphics tablet | (f) <input type="checkbox"/> Telephone modem |
| (b) <input type="checkbox"/> Extra digital data drive | (g) <input type="checkbox"/> Floppy disc drive |
| (c) <input type="checkbox"/> 64K RAM expansion module | (h) <input type="checkbox"/> RS-232 (interface) |
| (d) <input type="checkbox"/> Dot matrix graphics printer | (i) <input type="checkbox"/> Color monitor |
| (e) <input type="checkbox"/> 80 column display | (j) <input type="checkbox"/> Color graphics printer |

13. How many additional software programs did you purchase along with ADAM™?

14. What accessories, if any, did you purchase along with ADAM™?

- | | |
|-----------|-----------|
| (a) _____ | (c) _____ |
| (b) _____ | (d) _____ |

Please write any comments you have on ADAM™ below:



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY MAIL

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