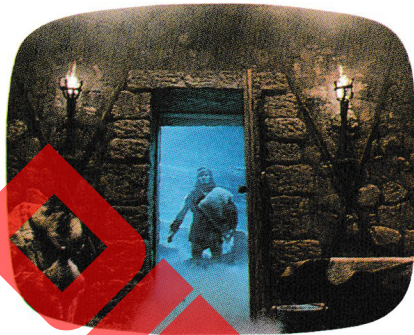


VENTURE™ VIDEO GAME CARTRIDGE

LENGTH: :30

COLECO

Coleco Industries
945 Asylum Avenue
Hartford, Conn. 06105



ANNCR: What does a man of adventure...



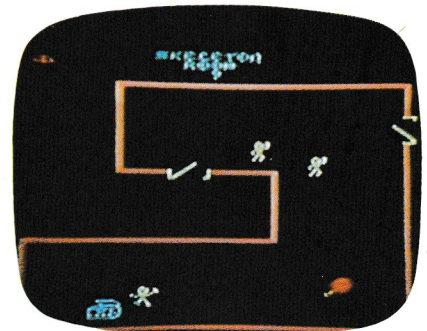
...do between adventures?



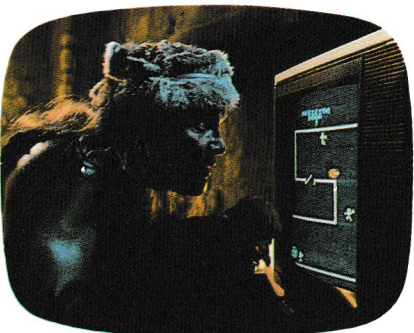
MAN: I play Exidy's venture -the video cartridge that plays just like the arcade game.



It sharpens my reflexes.



ANNCR: Armed only with an arrow, you hunt for treasure - diamonds... gold...



And it's not easy, because ...you have to get past deadly monsters - goblins, snakes ...



MAN: ...and dragons.



ANNCR: Play Venture on your ColecoVision, Atari VCS or Intellivision video game systems.



MAN: I hate dragons!

RICHARD & EDWARD'S, INC.