

M.W.RUTH CO.
510 Rhode Island Ave.
Cherry Hill, NJ 08002
(609) 667-2526

Effective Feb., 1986
Supersedes
all Catalogs (Deals)

Dear Adam User,

We are very happy at this time to offer you many new items. Thank you for making us the largest mail order house selling Adam computer products. M.W.RUTH CO. won't let you down. We will continue to sell all supplies and programs for the ADAM. This catalog has been created as an encyclopedia of 3rd party software and supplies. We hope you will use this as a reference guide. If you see programs that are not in this catalog, please inform us. In some cases the programs are not being produced any more. But don't worry, we will update this catalog with new programs and supplies. If you move, let us have your change of address, so we can keep you updated with our mailings, since many new people and companies are coming out with new programs and supplies. By purchasing from the M.W. RUTH CO., you support the ADAM. We stock what we sell. This catalog as stated will include 3rd party products. We have in stock many of the products that Coleco sells for the Adam computer and the Colecovision. We ask that you contact us before you place an order that is not included in this catalog. Please call or write for prices and status with Coleco made products only. We can control only our inventory with 3rd party products. If you have developed software, and/or hardware for the Adam, we will be happy to sell it for you, just contact us. All merchandise we sell is guaranteed against defect and will be replaced with same. We cannot control contents of programs, this is a personal judgement. All descriptions of programs are given to us by the developer of the program. Our goal is to give you the finest merchandise available for the Adam Computer.

Every item listed here can be used in the Coleco Adam Computer.
(C)=Cartridge (D)=Disk (DP)=Data Pack

IMAGE MICROCORP

DIABLO (DP/D) \$24.95 SALE \$19.95 Diablo, which derives its name from a European game of a half century ago known as Diablotin, consists of 232 sections of track. Two tracks on each of 116 movable panels. Excellent graphics and sound support. Machine language and auto-load. This is the fastest moving program we sell.

BLACK GOLD (DP/D) \$24.95 SALE \$19.95 A board style game for 1 to 4 players. The computer simulates an oil deposit hidden beneath the surface of the earth. Choose a location on map, geological survey printed. Probability, drilling cost, taxes etc.

THE STOCK MARKET GAME (DP/D) \$24.95 SALE \$19.95 A board style game for 1 to 4 players. This program is a model of the stock market. You can buy and sell shares. Four graphic displays (DOW-JONES, STOCK CHARTS, PORTFOLIO and BIG BOARD). Great game if you know how the stock market works. Great educational game and tool to learn about the market.

LEARNING MORSE CODE & PROGRAMMABLE MORSE CODE PRACTICE (DP/D) \$19.95
These two programs teach the user the correct sound of each character in easy steps. The 2nd is a powerful learning aid. Varies speed and sound. Frequency is 600 to 1000 Hertz.

DISASSEMBLER (DP/D) \$34.95 SALE \$24.95 Computers only understand, on the most basic level. We represent these as 1's and 0's. Machine Code is a listing of these numbers expressed in hexadecimal. This program will convert Machine Code stored in memory into something readable. To use this, you should have some programming knowledge.

GEOMETRY I (DP/D) \$19.95 This program has a tutoring section. After the tutoring then go to the drill section. **PYTHAGOREAN**

GEOMETRY II (DP/D) \$19.95 This program has a tutoring section. After the tutoring then go to the drill section. **QUADRILATERALS**

PARALLEL SYSTEMS, INC.

HOME BUDGET PLANNING (DP) \$19.95 SALE \$9.95 Use up to 50 expense categories. Store on separate tape. Modify budget at any time. Print permanent record. Generate budgets weekly, bimonthly or monthly basis.

HOME FILES MANAGER (DP) \$19.95 SALE \$9.95 Generate mailing lists, business or household inventory or design your own categories. Store records on tape. Print mailing labels or listing of your files.

PERSONAL CHECKBOOK (DP) \$19.95 SALE \$9.95 Keep track of all checks, deposits and withdrawals. Balance your checkbook electronically. Print monthly summaries. ~~Store summaries on tape to allow future updates.~~

STATES & CAPITALS GAME (DP) \$19.95 SALE \$9.95 See the flag. Choose from two separate games. 1: Computer gives state - you guess capital. 2: Computer gives capital - you guess state. Study mode for beginners. Clues if you need them. Try for highest score. Print a list of the states and their capitals.

WORLD CAPITALS GAME (DP) \$19.95 SALE \$9.95 Colorful graphics. Clues available. Study mode for beginners. Print a list of 50 countries and their capitals. 2 separate games. Computerized scoring.

GREAT INVENTIONS GAME (DP) \$19.95 SALE \$9.95 Learn about the worlds greatest inventors. Choose from sequential or random play. Match wits against the computer for highest score. Great for the whole family. An educational experience.

PARTY TRIVIA GAME (DP) \$19.95 SALE \$9.95 Six Categories:
* TV * Hollywood * 50's * 60's * Baseball * Football
Great for parties or just plain fun.

A-WARE EDUCATIONAL SOFTWARE

AMERICA AT WAR (DP) \$19.95 NEW SALE \$15.95 This multiple quiz game format provides an educational understanding of six significant wars involving the USA - menu selections include: 1) Revolutionary War 2) Civil War 3) W.W I 4) W.W. II 5) Korean War 6) Vietnam War

THE SOLAR SYSTEM (DP) \$19.95 NEW SALE \$15.95 Learn fascinating facts and statistics about the solar system. Various menu game selections include: 1) The Sun 2) The Stars 3) The Moon 4) Planets/Asteroids 5) Comets/Meteors 6) Planet Printout

WORLD GEOGRAPHY (DP) \$19.95 NEW SALE \$15.95 An exciting insight into our world is provided by this game. Try for a high score as you learn about: 1) Oceans/Seas 2) Continents 3) Islands/Peninsulas 4) Mountains/Valleys/Deserts 5) Rivers/Lakes 6) Weather/Climates

EXTENDED SOFTWARE CO.

EBU (DP/D) \$21.95 The Extended Basic Utilities package contains machine level routines that load into SmartBASIC, and extend its capabilities. While programming in BASIC, you can use the 16 colors in your text (like the SmartWRITER color options); RENUMBER (resequence) your program lines; A slide calculator to do HEX and DECIMAL conversions in basic; much more. This program includes SmartBASIC and is AUTO - LOADING. We feel that this program belongs in the hand of every ADAM owner. This is the replacement for SmartBASIC in our opinion.

CHARTS & GRAPH ASSEMBLER (DP/D) \$24.95 "Auto-proportions inputs" Create pie charts, bar graphics and line graphs. Up to ten inputs. Print bar graph on daisy-wheel printer. Add a graph to a letter or report. You can change from one type to another using the same data.

TAX 1040-85 (DP/D) \$24.00 Supports schedules 1040, A, B, C, G, SE. Allows you to input items for the included schedules, carries out the calculations and prints the form information on the printer. Allows you to make changes in the entries and refigures your taxes to see the effects.

MARTIN CONSULTING

BONANZA (DP/D) \$34.95 SALE \$29.95 Not only useful and fun, but these programs can show you some of the capabilities and routines of SmartBASIC. This program has 15 programs all different, from utilities to games (Sounder, othello, miniassembler, breakout, design etc.).

FANTASY GAMER (~~DP~~/D) 34.95 Role playing fun. 3 diff. programs
1. THE VISITOR - Interactive fiction with animated graphics. Your smart but odd companion must rendezvous with ship
2. BOMB SQUAD - Graphic adventure. Find the terrorists' bombs in time.
3. ADVENTURE CREATOR - Write your own adventure games. Instructions "framework" program, graphic subroutines, fast machine language parsing routine.

FutureVision

VIDEO TUNES (DP) \$34.95 - You can compose, play, and save music. Program comes with 11 demo songs. Notes light up. Music scrolls.

AUTO AID (DP) \$29.95 - Enhancement to SmartBASIC. Auto line numbering, Function key definition, lets any key to be equal to any string of characters. Ability to turn off or on keyclicking, Caps lock feature. Built in print buffer. Callable assem. language routines, etc.

BEST SOFTWARE CO.

MULTI-CART BACKUP (DP/D) \$19.95 - Written in assembly language, menu driven. Loads in 2 seconds, disk or DP. Holds 5 cartridges to disks, 8 to DP. Requires backup program. Example Pack Copy, Hackers Guide to Adam.

VICTORY SOFTWARE

ADVENTURE PACK I (DP/D) \$24.95 SALE \$14.95 3 text programs
1. Moon Base Alpha-Destroy meteor that's racing toward the moon or die.
2. Jack & the Beanstalk-Defeat the giant in your quest for golden hen.
3. Computer Adventure - Re-live getting your first computer. Different

ADVENTURE PACK II (DP/D) \$24.95 SALE \$14.95 3 text programs
1. African Adventure - Sole survivor of plane crash, find your way home.
2. Hospital Adventure - Your a spy whose mission is to complete the bungled assassination attempt on dictator, who is under guard.
3. Bomb Threat - Get back to town to warn police of a planted bomb.

BOUNTY HUNTER (DP/D) \$24.95 SALE \$14.95 This is a full length text adventure. You play the role of Bounty Hunter, battling against ruthless outlaws, hostile indians, wild animals etc. You will do this with your wits and six gun. This program is a real treat.

TREK (DP/D) \$24.95 SALE \$14.95 Objective: Seek out and destroy the Klingon invasion before your time runs out. This classic game has fascinated computerists for over a decade. You are the Commander.

SAVINGS & LOANS (DP/D) \$24.95 SALE \$14.95 This program will calculate interest, principal, monthly payments or term of loan based on the values you enter. It will also calculate the final value of either a single investment or periodic deposits into an annuity fund, savings account, IRA etc.

STRATEGY PACK I (DP/D) \$24.95 SALE \$14.95 4 programs
1. Payoff-1 to 4 can play this game with or without the computer. Choose your territories carefully; do you move now or gamble.
2. HI-IQ - This is the old European game of solitaire. It is played on a cross-shaped pegboard.
3. Jump - Similar to HI-IQ, except that the pegboard is square.
4. Othello - Flank your opponents pieces and flip his disks! Play against another person or the computer.

GAMES PACK I (DP/D) \$24.95 SALE \$14.95 3 programs
1. Gotcha! - Sneak around a battlefield of mines and Kamikazi computer controlled robot guards. Lure the guards into self-annihilation by hiding behind the mines.
2. Street Sweepers - Gobble up all the dots in the maze before the ensuing nemesis gets you. The maze is different every time.
3. Cannoneers - Lob shoots at your opponent from your bunker over rugged and always different mountainous terrain. Watch as your projectile flies through the air. Did you choose the right angle?

TAPEWARE TECHNOLOGY

THE RIB (DP/D) \$32.95 SUPER SALE \$24.95 2 DP or D package, with 14

programs and 5 tutorials. Aimed at helping get more enjoyment & results from Adam. Interactive tutorials on basic & word processing. Powerful utility program, automatic line renumbering of basic, programs with GOSUB's and GOTO's resolved! Ability to merge basic programs. Print or display JUMBO characters. Use special purpose & SmartKEYS in basic. And much more. It can be the end of many problems that you have encountered.

CHALLENGE WARE

ADAM BANNER - DP\$16.95/D\$14.95 - Create banners and signs, Save them.
RESUME - DP\$16.95/D\$14.95 - Instant personalized resume.
CASTLE OF DOOM - DP\$16.95/D\$14.95 - Medieval text adventure.
DRAGON'S CAVERN - DP\$16.95/D\$14.95 - Fantasy graphics game.
KEYMAN - DP\$16.95/D\$14.95 - Logo needed - Game for kids 6-12
APPIAN WAY - DP\$16.95/D\$14.95 - Logo needed - A chariot game.
DATAKEEPER - DP\$16.95/D\$14.95 - A versatile data base. Maillist etc.

** SPECIAL PRICE - All Challenge Ware - DP \$11.95 / D \$9.95*

MultilWrite - 64 column

word processing program - 39.95 DP ONLY

STRATEGIC SOFTWARE

TurboLOAD (DP) \$29.95 NEW No longer will you have to wait several minutes while your ADAM loads your program into memory. With TurboLOAD, your program will load as much as ten times faster! TurboLOAD will work with either data pack or disk. This is a revolutionary new product and a must for all ADAM owners.

PaintMASTER (DP) \$24.95 NEW Now, you can have the ability to create complex HI-Resolution Graphic designs on your ADAM, quickly and easily. PaintMASTER has the ability to mix text of any color and your hi-resolution pictures on the same screen. Load and save your creation to either data pack or disk.

FastFILER (DP) \$24.95 FastFILER was formally called AdamFILER. This is the most efficient data base program that has been developed for the Adam. No longer will it take hours to look up records, now do it in seconds. Simply design a record-layout containing up to seventeen different categories and enter your information. All data is stored like individual records in a file-folder. Those records may be searched for by any category, using up to 4 command functions. Records may be edited, deleted, alphabetized, and printed in a variety of ways. The program is entirely menu driven and very easy to operate. All commands are at your fingertips. FastFILER is an all purpose program. Program is perfect for mail lists, inventory control (home or business), and 100's of other different tasks. Print out your records in either mailing labels or customized report format. Comes with an easy to follow instruction manual.

DataCALC (DP) \$24.95 With DataCALC, your Adam will suddenly be able to do many business tasks that have made Apple & IBM computers so popular in the business world. You can now keep track of names, addresses, phone numbers, expenses, inventories, investments etc. It gives the ability to devise budgets, and project profits instantly. Organizes, and makes your figures easier to handle. Everything that you would expect from an electronic spreadsheet. Stores your facts and figures in a series of rows and columns, just like an actual accountant's spread sheet. File may contain up to 21 columns and 60 rows, giving you more

than 1200 storage cells. Spreadsheet looks great on the Adam printer. Included is an easy to follow reference manual.

POWERPRINT (DP) \$24.95 You can now have your documents, letters and all papers have that professional look. This is the most powerful printing enhancement program developed for the Adam. You can now do many things like automatic line centering, right justification, headers, footers, multi type styles (need daisy wheels), single page print selections & so much more you will be delighted with what the Adam is capable of doing.

MICRO 2

YOU AND YOUR CHECKBOOK (DP) \$ 24.95 A hassle free balancing of your monthly statement. Includes all kinds of withdrawal and deposit categories. Sophisticated yet user-friendly. Produces printout copy for your records. A very complete program.

MICRO MONEY MINDER (DP) \$24.95 Ideal for listing expenses, etc. Know where all your money goes with this easy to use monthly program.

INSURANCE FILE (DP) \$24.95 Can't find your policy? What is the premium amount? All information on all types of policies at your fingertips. Easy to update. Screen review or printout copy.

HOME/OFFICE INVENTORY (DP) \$24.95 Complete inventory record for easy review and safe storage of serial numbers, warranty information, purchase dates, prices and much more. Easy to add and update items.

CREDIT CARD FILE (DP) \$24.95 Safety record for all credit card information. Instant recall of any card. Categorized for easy reference.

PROPERTY MANAGEMENT (DP) \$24.95 At last, a program designed for the busy property manager. Complete tenant and rental information.

MICRO MATH (DP) \$24.95 Ideal for grades 2-5. Graduated level of addition & multiplication skills. Colorful animated graphic rewards.

READING FUN (DP) \$24.95 Grades 2-5. Make phonics fun with a program designed to teach vowels and rhyming words.

ADDRESS FILE (DP) \$24.95 Ideal for clubs, business or home use. Address and phone information. Easy to update and add to. Number of entries limited only to size of data pack or disk.

CASH FLOW ANALYSIS (DP) \$24.95 Your net profit is not the only measure of available cash. With this program, you see the true picture of business cash flow.

INVESTMENT ANALYSIS (DP) \$24.95 An ideal record for your investments. Complete questions concerning a variety of investments. Categorized for easy reference.

STOCK PROFILE (DP) \$24.95 Ideal method for charting profit or loss in stocks. Easy to add and update as your portfolio changes. Categorized for easy reference.

MAKE CHANGE (DP) \$24.95 . This is the most unique educational program dealing with money. 3 separate programs are included. This is a teaching tool and practice makes perfect. It will deal with buying and counting your change, which includes dealing with coins and bills. This program is great for young children and anybody that needs help.

HOLIDAY SPELLING (DP) \$24.95 Four different groups of words in different times and seasons of the year. A good teaching tool for learning about holidays and spelling.

SPECIAL PRICE - All MICRO 2 programs are now \$17.95

SAGE ENTERPRISES

PACKCOPY (DP) \$39.50 SALE \$29.95 PACKCOPY will make backup copies of most Adam software. You can copy software with 1 or 2 data drives, dual disk drives, or between a data drive and a disk drive. Make backup copies of SmartBASIC, SmartFile, ADAMCalc, etc. PACKCOPY is intended for personal use only. It is illegal to sell/distribute copies made with PACKCOPY.

CONVERT (DP/D) \$34.95 Transfers data and programs between Adam CP/M and the following (SS,DD) CP/M formats: Zenith 100 CP/M 85, TRS-80 model IV CP/M+, IBM pc CP/M-86. Requires: Adam, 1 digital drive, 1 disk drive, CP/M 2.2 and SmartBASIC.

BOOKS & LEARNING AIDS

THE COLECO ADAM ENTERTAINER \$12.95 Enjoyable and easy to use, this original collection of programs. Informative programs make optimal use of your Adam's special sound, color, and graphics capabilities. This book not only offers hours of fun, but also the opportunity to learn fundamental programming techniques. Whatever your level of expertise, this book is the ideal companion for you and your Adam.

LEARNING TOGETHER WITH ADAM \$9.95 This is the only book that shows the parent how to use the computer to educate children. It addresses the question, what am I going to do with Adam? This book includes such items as using and learning SmartWriter, learning together with SmartBASIC, and best of all using SmartLOGO.

A HACKER'S GUIDE TO ADAM (DP/D) \$17.95 This includes a book, and a DP or Disk. The DP or Disk has many of the programs that are in the book for a faster and better understanding. A HACKER'S GUIDE TO ADAM is the book everybody is waiting for. We want to thank the authors, Peter & Ben Hinkle for giving us the finest, and most detailed book. It describes the Adam system, hardware and software. Operating system routines are identified and instructions given to use them to control the tape, printer, video, sound and keyboard. Printout of the expansion connectors are given for your own hardware projects. Z80 assembly language is described. Many BASIC programs are listed in the book. Just to name a few: Z80 DISASSEMBLER, FONT EDITOR - change character on the screen, SPRITE EDITOR - make sprites & use them in Basic, SOUND PROGRAM, BACKUP - copy all programs that are produced, including SmartBASIC for personal use only, CARTRIDGE COPY - Backup your Colecovision cartridges for personal use only.

ACCESSORIES

TRACTOR FEED \$79.95 Now you can use tractor feed paper, tractor feed labels, etc. and the paper will stay in line. This is the item that Coleco forgot to put on the printer. The Tractor Feed attaches in seconds. No tools are needed, since it's the same as original equipment. The Tractor Feed is made of stainless steel and aluminum. Everybody that owns an Adam should have this Tractor Feed.

PRINTER STAND / REMOTE ON/OFF \$22.95 **SALE \$19.95** Front mounted remote switch activator and printer leg set. A must for using fanfold paper, labels, etc. It moves power on/off control to the front of the printer. Raises the printer 3 & 3/4 inches on 4 special legs. This kit only needs a screwdriver to install and no electrical modifications.

Combo SPECIAL above 2 items(Tractor Feed & Printer Stand) \$98.95

ADAM AIR CONDITIONER \$19.95 A stand alone 115 volt, 60 cycle cooling fan that is recommended if you give your ADAM prolonged use. Heat is the biggest enemy of electronic components. Keep the air moving

EVE ELECTRONIC SYSTEMS

RS-232 SERIAL/PARALLEL INTERFACE UNIT - \$149.95 This opens a whole new world for Adam owners. Now you can connect a dot matrix hi/speed printer, use standard modems (300-1200 baud), comes with software used with SmartBASIC, CP/M etc.

PRINTER CABLE - \$19.95 Needed to connect parallel printer to above unit

POWER PACK - \$69.95 To replace Adam printer supply. Now you can use your Adam without the printer connected.

SPEECH SYNTHESIZER UNIT/CLOCK CALENDAR - \$109.95 Now add **VOICE** capabilities to your Adam. Software included.

64K MEMORY EXPANDER - \$69.95

PANASONIC 1091 PRINTER - \$279.95 Dot matrix, 120cps, bidirectional, also near letter quality, Tractor and Friction feeds, plus more.

PANASONIC RIBBON - \$9.95

PANASONIC KXP12 - \$69.95 4K buffer board

PRINTER/CPU SEPARATOR - \$34.95 You will now be able to move your printer farther away from your computer with this 12 foot cable.

ADAM MONITOR CABLE \$10.95

~~MTB MONITOR - 12" Color monitor for the ADAM - \$299.95~~

MONITOR STAND - Fits TV's & monitors-360 rotation, 12.5% angling \$22.95

DISK HOLDER - MM5 holds up to 50 5 1/4" disks-anti static \$15.95

DISK HOLDER - FLIP'N'FILE - Holds 50 5 1/4" disks \$16.95

COMPUSERVE STARTER KIT - 5 hours of free connect time. This will pay for itself. This comes with a 3 ring binder Users' Guide. You will get a personal ID number. This is a must if you use your modem. \$29.95

~~**SUPER SKETCH GRAPHICS TABLET** - Greats super graphics software
comes with the controller pad. Will not save \$24.95~~

DAISY WHEELS FOR ADAM - All styles below - \$5.50

PICA 10 (This comes with ADAM

```
\1234567890-+^ qwertyuiop[] asdfghjkl;' zxcvbnm,./
|!@#$$%_&*()=~ QWERTYUIOP{} ASDFGHJKL:" ZXCVCBNM<>?
```

PRESTIGUE PICA 10

```
\1234567890-+^ qwertyuiop[] asdfghjkl;' zxcvbnm,./
@!@#$$%_&*()+= QWERTYUIOP$ ASDFGHJKL:" ZXCVCBNM<>?
```

ELITE

```
\1234567890-+^ qwertyuiop[] asdfghjkl;' zxcvbnm,./
|!@#$$%_&*()=~ QWERTYUIOP{} ASDFGHJKL:" ZXCVCBNM<>?
```

PRESTIGE ELITE

```
\1234567890-+^ qwertyuiop[] asdfghjkl;' zxcvbnm,./
|!@#$$%_&*()=~ QWERTYUIOP{} ASDFGHJKL:" ZXCVCBNM<>?
```

COURIER 10

```
\1234567890-+^ qwertyuiop[] asdfghjkl;' zxcvbnm,./
|!@#$$%_&*()=~ QWERTYUIOP{} ASDFGHJKL:" ZXCVCBNM<>?
```

COURIER 72

```
\1234567890-+^ qwertyuiop[] asdfghjkl;' zxcvbnm,./
|!@#$$%_&*()=~ QWERTYUIOP{} ASDFGHJKL:" ZXCVCBNM<>?
```

LETTER GOTHIC

```
\1234567890-+^ qwertyuiop[] asdfghjkl;' zxcvbnm,./
|!@#$$%_&*()=~ QWERTYUIOP{} ASDFGHJKL:" ZXCVCBNM<>?
```

FORMS GOTHIC

```
\1234567890-+^ qwertyuiop[] asdfghjkl;' zxcvbnm,./
|!@#$$%_&*()=~ QWERTYUIOP{} ASDFGHJKL:" ZXCVCBNM<>?
```

DUAL GOTHIC

```
@1234567890-+@ qwertyuiop[] asdfghjkl;' zxcvbnm,./
$!@#$$%_&*()=$ QWERTYUIOP$ ASDFGHJKL:" ZXCVCBNM<>?
```

EMPHASIS

```
\1234567890-+ QWERTYUIOP[] ASDFGHJKL;' ZXCVCBNM,./
|!@#$$%_&*()=$ QWERTYUIOP$ ASDFGHJKL:" ZXCVCBNM<>?
```

BOOKFACE ACADEMIC 10

```
@1234567890-+@ qwertyuiop[] asdfghjkl;' zxcvbnm,./
$!@#$$%_&*()=$ QWERTYUIOP$ ASDFGHJKL:" ZXCVCBNM<>?
```

SCRIPT

```
@1234567890-+@ qwertyuiop[] asdfghjkl;' zxcvbnm,./
$!@#$$%_&*()=$ QWERTYUIOP$ ASDFGHJKL:" ZXCVCBNM<>?
```

ITALIC

```
@1234567890-+@ qwertyuiop[] asdfghjkl;' zxcvbnm,./
$!@#$$%_&*()=$ QWERTYUIOP$ ASDFGHJKL:" ZXCVCBNM<>?
```

RIBBON CARTRIDGE (ADAM)	\$5.50
RIBBON CARTRIDGE (ADAM)	3/\$15.00
DIGITAL DATA PACK - Blank (pre-formatted) Loran	\$5.50
" " "	5/\$26.25
Blank (pre-formatted) Plain label	\$3.95
	10/\$37.50
(Larger quantities call for quote.) 31 - UP	\$3.50

* NOTE: Loran makes all Coleco Adam, and M.W. Ruth's Plain Label data packs -All these data packs above are duplicated electronically to be error free. To our knowledge we haven't found any other data packs with the same high grade tape strength against breakage and stretching. Also metal wheels against warping. Casings are clear. This is computer grade tape. Don't be fooled by audio cassettes with holes drilled in them. It's not the same

CLASSIC COVERS for ADAM - 3 covers, keyboard, CPU, printer.	\$18.95
- Keyboard	\$7.99
- Memory Console Cover (CPU)	\$7.99
- Expansion Module #3	\$7.99
- Printer	\$7.99
- Disk Drive	\$7.99

All Classic Covers have Adam logo on them.

DISKS - Blank for Adam (SS,DD). We will only sell top quality brand name disks. These have a full lifetime warranty by the manufacturer.	10/ \$17.95 ^{14.95}
	30/ \$49.50 ^{35.95}

ALL PAPER PRODUCTS BELOW ARE TRACTOR/FEED - FAN/FOLD

ADDRESS LABELS - 3 1/2 x 15/16	1000/\$5.00
DATA PACK - CASSETTE LABELS	100/\$5.00
WHITE CLEAN EDGE - 9 1/2 x 11, 20lb, 1000 sheets	\$25.90
WHITE CLEAN EDGE - 9 1/2 x 11, 20lb, 150 sheets	\$8.99
WHITE ENVELOPES - 20lb, 100 envelopes	\$19.95
1/2" GREENBAR - 18lb, 1000 sheets	\$18.99
3 x 5 INDEX CARDS - 500 index cards	\$7.95
2 1/6 x 4 ROTARY FILE CARDS - Used in Rolodex, etc., 500 cards	\$8.95
SUPER SPECIAL - DIGITAL DATA DRIVE - Extra or replacement	\$29.95

M.W. RUTH CO.
 510 Rhode Island Ave.
 Cherry Hill, NJ 08002
 (609) 667-2526

ORDERFORM - 286

Name: _____

Address: _____

City: _____ State _____ Zip _____

Telephone Number (_____) _____

Enclosed is \$ _____ (Check or Money Order - U.S. dollars only)

Charge my _____ Mastercard _____ Visa

Account # _____ Exp. Date _____

Signature _____ Month/Year

Quantity	(DP)(D)(C)	Description	Unit Cost	Total Cost

We stock what we sell. If for any reason we are out of stock, we will ship your back order promptly.

Prices subject to change without prior notice.

Hours: Mon. thru Fri. 9 to 5 est.

Sub-Total		
Ship & Hdlg - \$2.50 US		
Ship & Hdlg - \$4.50 CN		
Insurance - \$1.00 (optional)		
Sales Tax 6% (NJ residents only)		
Total		

M.W. Ruth and/or manufacturer warrants all merchandise against defects, not contents. Defective merchandise will be replaced with same. Please call or write for authorization to return. Our aim is to please. Don't have an Adam Computer, or also have another computer, please write. If you have developed software, and/or hardware for the Adam or any other computer we will be happy to sell it for you. We also market & mfg.

ADAM

Introducing

SignSHOP

A Creative Design and Printing System.
Generates Signs, Letterheads, Greeting Cards,
Banners, and much more.

FROM

Strategic Software

**MUSIC
LESSONS**



\$5.50/HR

**CALL:
637-1515**

Turn your ADAM™ into a complete
printing center with SignSHOP!

SignSHOP will allow you to custom-design and print signs, notices, fliers, posters, announcements, invitations, greeting cards, letterheads, and oversized banners. SignSHOP offers variable positioning commands, two type styles, seven different banner sizes, and two print qualities. SignSHOP allows you to integrate pictures with anything that you design. Ten pre-formatted pictures are included with the SignSHOP. These consist of religious, holiday, and general symbols, as well as others for many different occasions. Or, if you would like, you may design your own with the SignSHOP's powerful picture editor.

Due to a complex program routine, designed by the engineers at Strategic Software, SignSHOP produces stunning near-dot matrix resolution on your standard ADAM™ printer. You will be utterly amazed with the results! If you need more proof, just look at the sample near the top of the page. It was produced by SignSHOP. SignSHOP comes on a standard data pack.

INTRODUCTORY PRICE: \$24.95

RETURN POSTAGE GUARANTEED

M. W. RUTH CO., INC
510 RHODE ISLAND AVE.
Cherry Hill, NJ 08002

