

"CHRISTMAS MEMORIES" - The Holiday VIDEO*CARD™

With this VIDEO*CARD KIT, you use your ADAM to make PERSONALIZED Musical/Animated Christmas Cards...ON VIDEO TAPE! With our VIDEO*CARD KIT, your ADAM, Audio-Cassette-Player, VCR, and Color-TV: You are able to produce "CHRISTMAS MEMORIES" The Holiday color/animated/musical VIDEO*CARD which you can make & give to family/friends OR YOU CAN RETAIL/SELL VIDEO*CARDS (for \$9.95 each) to Christmas Shoppers in your area. You can earn \$6.50 profit per VIDEO*CARD. You should be able to make \$45+ PROFIT PER HOUR making VIDEO*CARDS (at home a few hours per night)! A Great "Xmas-Club" Earnings...Then Continue Making Money With Other VIDEO*CARD KITS During All Of Next Year! (Birthdays/Weddings/Easter/Ect.)!

ULTIMATE PRODUCTS is doing its part to... * KEEP ADAM ALIVE TO THRIVE! *. With direct hook up to any VCR, ADAM is ideal for this application. VIDEO*CARDS are a warm, touching creation synchronizing ADAM multi-action graphic animation with an audio-cassette music-soundtrack. By design, Viewers "invest" their own emotions into VIDEO*CARD'S "Sampler, Home Sweet Home" look & sound! VIDEO*CARDS ARE Not About Hi-Tech, But HEART! Order Your KIT Today To See, Hear, And Experience VIDEO*CARD'S Positive Emotional Impact! . C. We believe ADAM-Owners will love buying a VIDEO*CARD KIT to give joy to Family, Friends, Neighbors using the amateur \$9.95 Home-KIT_ which allows you to make UP TO 20 VIDEO*CARDS for your private NON-PROFIT use...OR...FOR PROFIT....you can make hundreds of VIDEO*CARDS to sell this 1989 Christmas Season when you purchase the professional \$14.95 PRO-KIT which allows you to make/sell as many VIDEO*CARDS as you desire. You can earn OVER \$2,500.00 if you just make an average of 7 VIDEO*CARDS per day (about 60 minutes time) during the 55 selling day Christmas Shopping Season (11/01/89 - 12/25/89). VIDEO*CARD...The ONLY Software That EARNS YOU CASH This Xmas & Beyond!

"VIDEO*CARDS"... The sum of the video output of ADAM Graphics/Animation of 12+ Multi-Action Christmas Scenes synchronized to audio Christmas Songs which were specially commissioned and created for this Special Holiday Project! This entire 8-minute synchronized audio/video "Christmas Pageant" is blended on your VCR to produce a Memorable, PERSONALIZED Holiday "keepsake" Treasure! This software allows anyone to PERSONALIZE A VIDEO*CARD in THREE WAYS! (1) You input the NAME(s) of those RECEIVING the VIDEO*CARD. (2) You input the NAME(s) of those SENDING the VIDEO*CARD. (3) You input A CUSTOM 5-LINE PERSONAL MESSAGE/GREETING! ALL THREE OF THESE PERSONALIZATIONS APPEAR OFTEN THROUGHOUT THIS Animated/Musical Christmas-TV-Show...ON A VCR/VIDEO TAPE!

We've priced VIDEO*CARD low because we want ALL ADAM owners to get into the Video*Cards business, earning a fun and easy second income this christmas and beyond. Join the Video*Card team TODAY! .

How Can The \$14.95 PRO-KIT Easily Return Your Initial Investment? . We want this project affordable so the largest number of people will enjoy VIDEO*CARD Holiday Cheer! To avoid a LARGE KIT price, VIDEO*CARD is organized in this way:

1.) Send \$14.95 today to get started. You receive a Software-DDP, Audio-Tape, and Complete-Documentation KIT. Your ADAM now makes VIDEO*CARDS! [You provide ADAM, VCR, TV, Tape-Recorder, Blank-VHS-Video-Tapes]

2.) To keep Your Start-Up Costs LOW, you pay a \$1 royalty on each VIDEO*CARD you produce (to compensate the creative/technical staff). This KIT pays for itself with the sale of ONLY 5 VIDEO*CARDS...JUST 5 SALES RETURNS YOUR small INITIAL INVESTMENT....and YOU ONLY PAY ROYALTIES WHEN YOU MAKE PROFITS! [\$6.50 profit = \$9.95 price - \$1 royalty - \$2.45 blank-10min-VHS-Tape].

3.) The \$9.95 HOME-KIT is a bargain when used privately to make Xmas-1989 extra special, by making UP TO 20 VIDEO*CARDS to give to Family, Friends, Neighbors, & Valued Business Associates! You pay no royalties on the 20 VIDEO*CARDS made with the Home-KIT.

4.) EARN MONEY BEFORE CHRISTMAS....(and then all of 1990)....simply do what we did with several Video Movie Rental Stores: a) Call a nearby Video Rental Store (found in phone book yellow pages). Printed materials tell you EXACTLY WHAT TO SAY on the phone to set up an appointment to show the VIDEO*CARD Demo VHS Video Tape. b) Instructions CLEARLY show you how to EASILY make an 8 minute VIDEO*CARD Demo VHS Video Tape. c) A printed sheet is provided for YOU TO GIVE TO THE STORE OWNER. This sheet has ALL the reasons why the owner will benefit & profit by selling your VIDEO*CARDS in his store(s). IT'S REALLY THIS EASY.... Store Owners will realize thaVIDEO*CARD is a product they can advertise & promote to get more Xmas Shoppers into their stores to sell more of their other products!) e) You can adapt KIT marketing materials to set up a VIDEO*CARD sales location just about anywhere (at a mall store, Xmas boutique, department store, etc.). We set up one location where we will leave our ADAM at the store (between Thanksgiving & Xmas). His staff will make the Xmas VIDEO*CARDS (store pays for the blank tapes)....and WE WILL SIT HOME, RELAX, AND MAKE A PERCENTAGE OF THE \$9.95 RETAIL PRICE. (PRO-KIT shows you how to arrange this). . f) Finally....once you've set up a "partnership" with a retail-store, you can then purchase other VIDEO*CARD KITS next year and continue to sell All-Occasion VIDEO*CARDS (Birthdays/Weddings/Lots-More) during all of 1990....AT THIS SAME LOCATION! START NOW....AND YOU'LL MAKE MONEY DURING ALL OF 1990! . IT'S THIS SIMPLE & PROFITABLE! Your actual profits/earnings will be determined by your desire & efforts! [7 VIDEO*CARDS/hour x 10 hours/day x 55-days x \$6.50 profit=\$25,025.00].

5.) The DDP Tape (software on loan) is returned by 01/31/90 (for production audit/accounting). You keep the audio tape. Prompt DDP return keeps you Eligible for Discounts on next years VIDEO*CARDS: (Z80/ALL-OCCASION VIDEO*CARDS (Weddings, Birthdays, & Other Occasions) PLUS XMAS-1990....All With Unique Stories, IMPROVED Visuals & Music!). [Not A Salesperson? With KIT Materials You Can Do It All! (see paragraph #4)] - -. WHAT IF A TAPE BREAKS/JAMS? (DDP AND/OR AUDIO-CASSETTE) Just Over-Night-Express The Damaged Tape(s) To Our Office (with \$15 S&H) And We Will Next-Day-Express New Tape(s) Back To You!! (You'll be down for only about 24 hours BUT you can still take VIDEO*CARD orders during your down time!). - -. REMEMBER: YOUR KIT PAYS FOR ITSELF....WITH THE SALE OF ONLY 5 VIDEO*CARDS... AND....YOU COULD EARN UP TO \$25,000! [VIDEO*CARDS are easy to make/sell....your KIT tells you EVERYTHING!

SEND \$14.95 for the PRO-KIT (or \$9.95 for the HOME-KIT). Each KIT includes: the ADAM Software DigitalData Pack/DDP, an Audio Cassette Master Soundtrack, & COMPLETE Easy To Follow Instructions Manual. (PRO-KIT also includes: Customer-Order forms, Weekly Production Report forms, sample Advertising Poster layout, an agreement covering VIDEO*CARD royalty payments & DDP return, helpful Sales/Marketing/Advertising Information....And More! REMEMBER: IF YOU DON'T HAVE TIME, But Like This Project: Buy This KIT Then Provide your ADAM & this VIDEO*CARD KIT for use by a Business/Friend & Put ADAM To Work Making You Money....While You Relax!

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