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## DEALER'S NEWS NOTES

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No.1

June, 1984

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**WELCOME** to the first edition of Star-Byte's newsletter for dealers. We expect to publish an issue at least every other month, to keep you completely up to date on our products and promotional programs. More often, when we have important news.

Star-Byte is the publisher of Victory Software's home entertainment series, which includes arcade-style games, adventures, strategy games, and other educational and utility programs. At present, Victory's products are available for the VIC-20, the Commodore 64, and the Coleco ADAM. Conversions are planned for several titles to run on other popular home and personal computers, and we expect to announce them in the near future.

**FREE DEMO DISK.** Use the reply card to get your free disk. It provides a continuous display and demonstration of most of Victory Software's games. Just type in RUN, to boost sales or to evaluate the programs for yourself.

**ADAM:** You can be the first dealer in town to be able to offer adventure games for the Coleco ADAM. We're building up our inventory and can make shipments a few days after we receive your order. Ditto for **pre-formatted, blank cassettes for the ADAM.** You know how hard they are to come by, but we have them **in stock**, Victory label . . . and the suggested retail price is only \$4.50, not the \$7 or \$8 others ask for. Act now, get in position for this building market.

**ANNOUNCING FIRE ANT!** Based on a brand-new concept, this video game is completely different from anything now on the market. It's a strategy game . . . it's a graphic adventure . . . it's an arcade game . . . yes, it's all of these, it's **TOTALLY ABSORBING**, and it will engross all avid game buffs. Mike Wacker wrote it in machine code for the Commodore 64. You assume the role of the last soldier remaining from an army of ants nearly annihilated by a group of scorpions. Your sole purpose is to rescue the Queen, who has been taken prisoner.

**DEALER SAMPLE KIT.** For new dealers only. Choose any eight different titles from the thirteen listed in the catalog. You can specify diskette or cassette for the VIC-20 or C-64 or cassette for ADAM. Just use the order form, limit of one kit per dealer.

**BONUS.** What do you do with an adventure after it's solved? Throw it out? Give it to a friend? Try to trade it at a flea market? If it's one of Victory's Commodore adventures, you will probably want to keep it, because each adventure includes a bonus game! For example, the C-64 Adventure Packs each contain three adventures and three bonus games, so considerable value is retained even when all the adventures have been solved. It's a good selling point to bring to the attention of your customers.

**REVIEWER RECOMMENDED.** A review of one of Victory's strategy games recently appeared in RUN magazine (February, 1984 issue). The reviewer had this to say:

"GET FOUR" is an interesting strategy game, similar to Connect Four and related versions of tic-tac-toe. Plenty of logic, planning, and intuition is involved. I found it to be addicting and fun. Recommended!"

John DiPrete, Cranston, RI

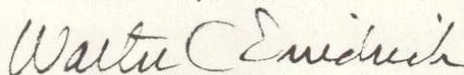
GET FOUR, by the way, is one of the **three bonus games** included in Adventure Pack I.

**TOLL-FREE TELEPHONING.** In case you don't have it noted, our toll-free number is 1-800-243-1515. Dealers and distributors only, please . . . use it any time you need to get in touch with us.

**NEWSLETTER NAME CONTEST.** Frankly, when we went to press with this issue, we just didn't have time to come up with a more imaginative name than "Dealer's News Notes". We'd like something with a little more "zing", so we thought we'd ask you to take a crack at it. If you have an idea, send it back to us on the enclosed reply card. If we use your suggestion, we'll ship you \$100 worth (net of 40% discount) of Victory's software, your choice of titles.

That's 30 for Issue Number One. We'd like to hear from you. If you have any ideas or suggestions about how we can improve the communications between us, or anything else, for that matter, please let us know.

Best regards,  
STAR-BYTE, INC.



Walter C. Friedrich

**VICTORY - QUALITY SOFTWARE AT A REASONABLE PRICE**

**DEALER ORDER FORM  
 VICTORY SOFTWARE  
 HOME ENTERTAINMENT  
 SERIES**

**CASSETTES**

Quan Disc/Pre Total  
**VIC-20 and C-64 \$19.95**

Adv. Pack I			
Adv. Pack II			
Annihilator			
Bounty Hunter			
Comper Man			
Fire Ant			
Galactic Conquest			
Grave Robbers			
Kongo Kong			
Metamorphosis			

**COMMODORE 64 \$19.95**

Cave Kooks			
Creator's Revenge			
Labyrinth			

**COLECO ADAM \$24.95**

Adv. Pack I			
Adv. Pack II			
Bounty Hunter			
Grave Robbers			

**FORMATTED BLANKS \$4.50**

Coleco Adam			
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**DISKETTES**

Quan Disc/Pre Total  
**VIC-20 and C-64 \$22.95**

Adv. Pack I			
Adv. Pack II			
Annihilator			
Bounty Hunter			
Chomper Man			
Fire Ant			
Galactic Conquest			
Grave Robbers			
Kongo Kong			
Metamorphosis			

**COMMODORE 64 \$22.95**

Cave Kooks			
Creator's Revenge			
Labyrinth			

Totals \_\_\_\_\_