

ADAM™

THE COLECOVISION® FAMILY COMPUTER MODULE

THERE ARE TWO VERSIONS OF ADAM™. ONE IS AN EXPANSION MODULE SPECIALLY DESIGNED FOR COLECOVISION® OWNERS.

For millions of ColecoVision® owners, ADAM™ (Expansion Module #3) represents the ultimate fulfillment of an ongoing promise. One of the reasons so many people choose ColecoVision® is the system's expandability.



ADAM™

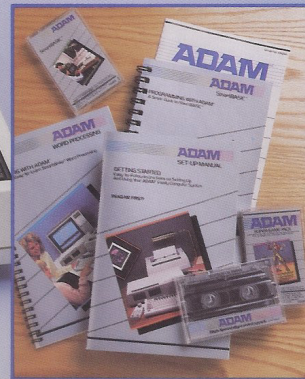
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Unlike previous home video games, ColecoVision® is keeping up with all advances in technology, thereby making obsolescence obsolete! ColecoVision® has consistently been introducing exciting new Expansion Modules and Controllers.

Now comes ADAM,™ the ColecoVision® Family Computer Module. And its performance will exceed your customers' most optimistic expectations.

In just minutes, with incredible ease, the ColecoVision® game console can be upgraded with Expansion Module #3. This complete package of hardware and software gives ColecoVision® all of the fully networked power of the ADAM™ Family Computer System. It's just what ColecoVision® owners have been waiting for!



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As soon as it's plugged into a ColecoVision®, the Module delivers a full 80K of computer power. (64K in the Memory Console, plus the 16K ColecoVision® already contains.) Of course, it's also expandable to 144K with the 64K Memory Expander.

The Module package includes everything that the stand-alone ADAM™ does: an 80K Memory Console, a professional-quality keyboard, a built-in word processing program, and a SmartWriter™ letter-quality daisy wheel printer. There's also a BASIC program, electronic typewriter capabilities, multifunction controllers, a built-in high speed digital data drive, a built-in ColecoVision® game system, and BUCK ROGERS™ Planet of Zoom™ by SEGA® Super Game Pack! The only difference is that the Memory Console in the Module package is specially designed to combine with the ColecoVision® game system.

Expansion Module #3 will be an attractive purchase to previous ColecoVision® customers and will enhance the game console's sales appeal to future prospects. Anyone who already owns ColecoVision® will find the Module's low price almost irresistible. And anyone who's thinking about buying a game system will want to get the expandable one . . . ColecoVision!®

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COLECO

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