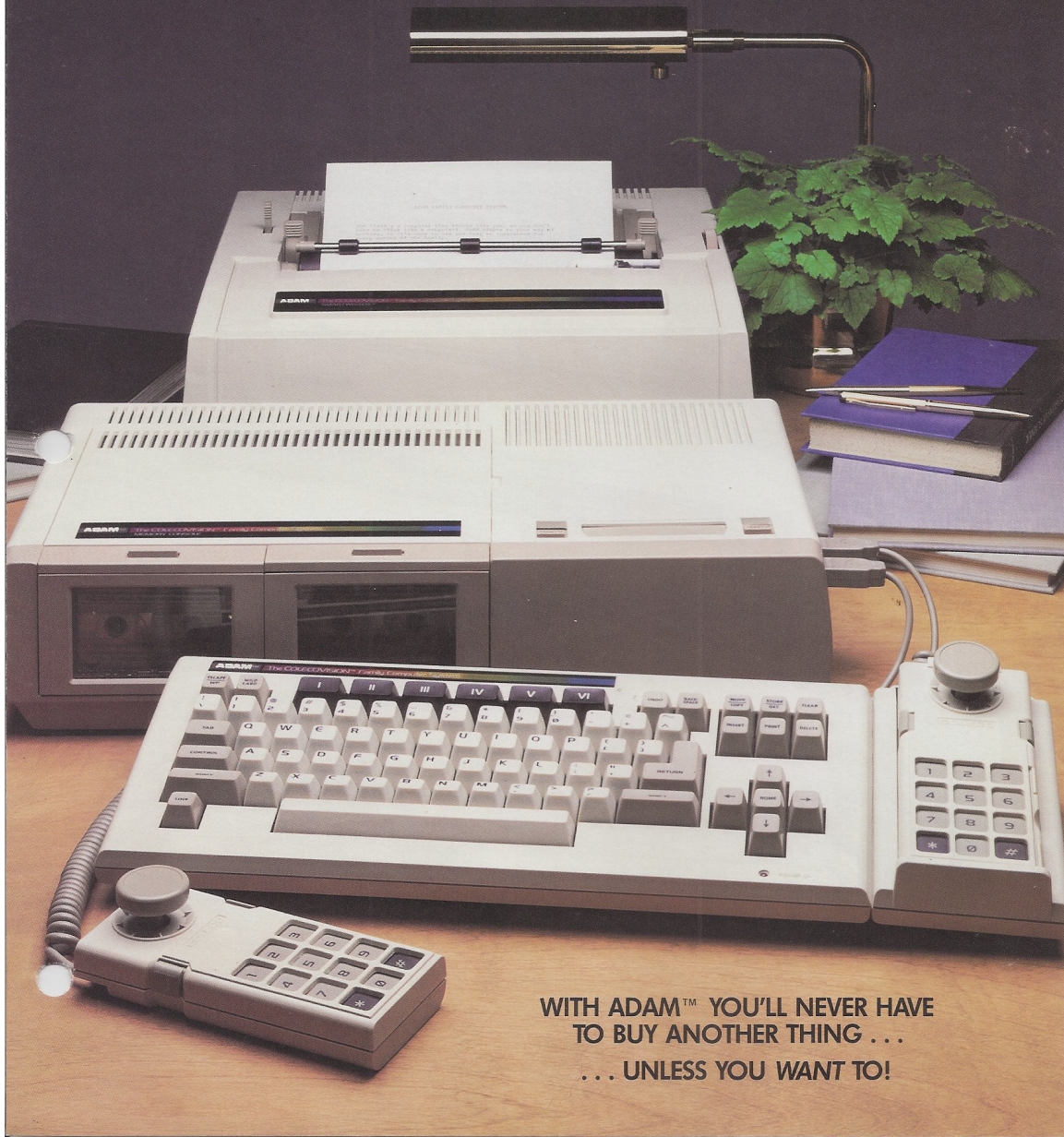


# ADAM™

THE COLECOVISION®  
FAMILY COMPUTER SYSTEM



WITH ADAM™ YOU'LL NEVER HAVE  
TO BUY ANOTHER THING . . .  
. . . UNLESS YOU WANT TO!



# ADAM™

## THE COLECOVISION® FAMILY COMPUTER SYSTEM

ADAM's™ complete package includes everything needed to get started right away . . . a feature uncommon in the home computer market today! All in a single package, your customers will find an 80K Memory Console, a professional-quality keyboard, a built-in word processing program, and a SmartWriter™ letter-quality daisy wheel printer.

There's also a BASIC program, electronic typewriter capabilities, multifunction controllers, a built-in high speed digital data drive, a built-in ColecoVision® game system, and a BUCK ROGERS™ Planet of Zoom™ by SEGA® Super Game Pack! It's the kind of quality that would be a bargain at twice the price!



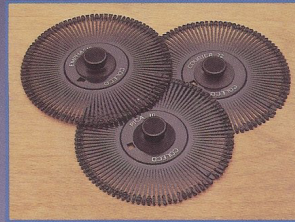


### ADAM™ Has Powerful Built-in Advantages!

When it comes to functional, easily understood software, ADAM™ is right in the forefront of technology. Like a finely designed, custom-tailored silk suit, each program had been designed to utilize the state of the art powers of ADAM™.

The built-in SmartWriter™ word processing program allows quick editing and updating of important information. Other built-in features let you store key portions of programs on digital data packs and print out crisp, clean copies of business letters, household inventories, or even your personal video game Hall of Fame!

No matter how you look at it, ADAM™ will make working more efficient, living more convenient, and playing more entertaining. Who would buy a computer for any other reason?



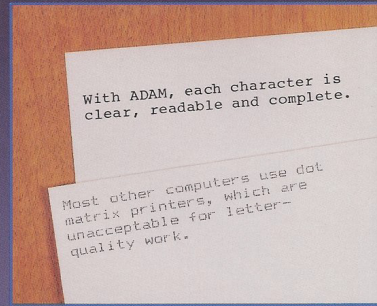


## ADAM™ GIVES YOU MORE!

ADAM™ comes to your customers with an 80K memory, expandable to 144K with ADAM's™ 64K Memory Expander.

ADAM™ offers, at no additional charge, a six month warranty through a nationwide network of Honeywell operated repair facilities. The Commodore 64 and Apple IIe have warranties of only 90 days.

ADAM™ stacks up right at the top of the competition in every category . . . Speed . . . Accuracy . . . Hardware . . . Software . . . you name it. When you stop and compare, the way you know your customers



will, it's obvious that ADAM™ is the only logical choice!





## ADAM™:

### The Most Complete Computer System is Now Even More Complete!

Your customers know the price/value relationship of ADAM™. And now, we've made a good thing even better by vastly expanding ADAM's™ supporting software line with software that makes sense!

### ADAM™ Eliminates the Confusion!

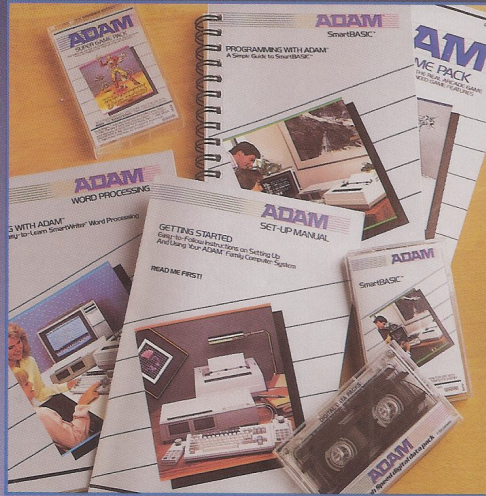
With many systems, software shopping can be a numbers game. Dozens of different programs followed closely by hundreds of fantastic promises! No one has time to compare them all, but mistakes can be expensive!

Instead of a laundry list of meaningless titles, ADAM™ offers consumers a hand-picked library of practical, easy-to-use programs. There's application software to help with home management, educational programs to sharpen the skills of every member of your family, and computer language instructional programs that take the myth and mystery out of programming! Of course, we've also expanded and developed ADAM's™ game line to set new standards in video action and excitement!

### NOW THERE'S EVEN MORE POWER TO ADAM™!

When your customers bring home an ADAM™ between May, 1984 through January 31, 1985, we'll send them the ADAM™ Home Software Library . . . FREE!

The Library includes not one, not a handful, but 32 useful programs on a single Digital Data Pack. Also included is an easy-to-follow Documentation Book which fully explains all 32 programs. There are valuable applications programs such as BIORHYTHM and CHECK-BOOK, educational programs like METRIC and VOCAB, challenging games, dazzling graphics, mathematics, and more, more, more!



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SEGA ENTERPRISES,



# ADAM™

## THE COLECOVISION® FAMILY COMPUTER SYSTEM



### ADAM™ GIVES YOU ALL THIS:

1. 80K RAM Memory Console—more usable memory workspace than any previous home computer. Expandable to 144K with the optional memory module.

- Built-in high-speed digital data drive—to run digital data packs, which hold up to 250 double-spaced, typewritten pages of information.
- Space for optional second drive. (Also included is a blank digital data pack.)
- Built-in ColecoVision® game system—slot for ColecoVision® game cartridges.

2. SmartWriter™ letter-quality daisy wheel printer—prints on any kind of paper up to 9½" wide, at approximately 120 words per minute.

3. Professional-quality Keyboard with 75 full-travel keys—the keyboard is sculptured and stepped, and keys are color-coded for ease of use. 21 special function keys.

4. Pair of ColecoVision® multi-function controllers—attach one to the keyboard with the included snap-on controller cradle, and use it to enter numbers, calculator-style. The joystick also acts as an onscreen cursor control. Or, just use them to play games.

5. Three valuable software programs:

- Built-in SmartWriter™ Word Processing Program—easy to learn, easy to use.
- ADAM™ SmartBasic™—the popular computer language on a Digital Data Pack. SmartBasic™ tells you when you've made a mistake and how to correct it. It's even compatible with many AppleSoft® BASIC programs.
- BUCK ROGERS™ Planet of Zoom™ by SEGA® super game cartridge!

AppleSoft is a registered trademark of Apple Computer, Inc.

6. Four easy-to-follow manuals:

- Set-up and Use
- Word Processing
- SmartBasic™ Programming
- BUCK ROGERS™ Planet of Zoom™ Instruction Booklet

7. Plus—expansion slots and ports for peripherals, expansion modules and ColecoVision® controllers!

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**COLECO**

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