

This is COLECOVISION™

The Arcade Quality Video Game System

The Most Advanced Video Game System You Can Buy

ColecoVision was designed for what you had in mind—a great game system that's expandable into a great computer system.

Arcade Quality Graphics

ColecoVision graphics have the superior resolution and brilliant color of real arcade games. And this new advanced level of quality holds true for every part of the system.

Plays The Best

ColecoVision has arcade quality controls—joystick, fire and jump buttons that make it easy to play. And ColecoVision offers a library of your favorite arcade games like Donkey Kong (which comes as a bonus with ColecoVision), Turbo, Zaxxon and Cosmic Avenger. Sports and educational games, too. Even ColecoVision's exclusive new Smurf game based on the #1 TV cartoon series.

Plays The Most

ColecoVision plays more games than any other system, because ColecoVision is an *expandable* system. By using ColecoVision's first expansion module you'll be able to play all of the Atari/VCS compatible cartridges.

An Expandable Computer

When you buy ColecoVision, you've already bought a sophisticated computer ready to accept expansion modules of all kinds. And in 1983, you'll be able to "activate" ColecoVision's amazing memory by simply plugging in a keyboard, a printer and other computer accessories. This expansion feature is your assurance that your ColecoVision will always keep pace with "state of the art" developments in electronics.

ColecoVision—a great game system that's expandable into a great computer system. The most advanced video game system you can buy.



COLECOVISION EXPANSION MODULE #1 ALLOWS YOU TO PLAY ALL ATARI/VCS™ COMPATIBLE CARTRIDGES. AVAILABLE IN NOVEMBER PENDING FCC APPROVAL.

YOUR VISION IS OUR VISION



COLECOVISION™

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Dad, This is the system we've both been waiting for. ColecoVision has everything! It plays the best arcade games—it looks and plays just like the real arcade. And it plays the most arcade games. It's got a plug-in attachment that will allow us to play all of Atari's VCS games!

Bill

P.S. And look at this, Dad. ColecoVision is also a computer! And that's important—because, you know, I don't want to just play games. Could we go to the store and take a look?

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