



COLECO CORPORATE CENTER

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ADAM

New York, New York - Since its introduction in June, 1983, ADAM, the ColecoVision Family Computer System has been recognized as a breakthrough in the home computer market. Innovative in its system approach, ADAM includes all the hardware and software necessary for immediate and effective use in the home. Simple to operate, useful to all family members, and affordable, ADAM is the answer to the mass market consumers' needs.

ADAM is comprised of an 80K RAM memory console with a built-in digital data drive; a professional quality, stepped and sculptured keyboard with 75 full-travel keys; a letter quality, daisy wheel printer and a full word processing program (SmartWRITER)TM built-in to the ROM. Two additional pieces of software, SmartBASICTM and Buck Rogers - Planet of Zoom Super Game Pack are included.

ADAM is a multi-task family computer system composed of matched components which provide maximum efficiency and ease of

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operation. ADAM actually has six microprocessors that work together in harmony. While one component is working on one task, the other components are automatically accomplishing other tasks. These components are capable of "talking" to each other through a communication network called ADAM-Net. While in evidence now, the future implications of this network are profound, as ADAM's network expansion will result in communications capabilities never before experienced in the classroom or home context.

The center of the ADAM system is the 80K RAM memory console (expandable to 144K RAM). Built into the memory console is a digital data drive which accepts Coleco's digital data packs - reliable, mass storage media that store 1/4 million (256K) bytes of information - about 250 pages of double-spaced text. The memory console is also designed to accommodate a second, optional digital data drive. In addition, the memory console is equipped with a port that accepts all ColecoVision video game cartridges. All ColecoVision expansion modules can be connected to ADAM as well. Two game controllers are included in the package for game play.

The ADAM keyboard has been designed as a professional quality keyboard that combines ease of use with an impressive array of features. The keyboard is stepped and sculptured for maximum efficiency. It has 75 full-travel keys; a series of six color

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coded Smart Keys which are redefined for each new application; a series of ten Command Keys which are dedicated to the word processing function; and five Cursor Control Keys for easily relocating the cursor to any point on the screen. Attachable to the keyboard is a ColecoVision controller, which functions as a numeric keypad for easy data entry and has a joystick for easy cursor control. This controller can also be held like a hand-held calculator - a feature which makes working with numbers particularly easy. The keyboard itself attaches to the memory console via a coiled cable and can therefore be positioned for comfort and convenience.

The SmartWRITER letter quality printer is a bi-directional 80 column printer which prints at a rate of 120 words per minute. It uses standard and interchangeable daisy wheels, so a variety of print styles are available. A multi-strike carbon ribbon is used. The printer has a 9 1/2" wide carriage for either single sheets or continuous fan-fold paper.

ADAM comes with the SmartWRITER™ Word Processing Program already built-in. This program requires little or no instruction. In fact, it is so easy to use that the user only has to "power up" and the SmartWRITER™ Word Processor is on-line and ready to go. This program allows the user to type in text, then completely edit or revise it with the touch of a few

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keys. Changes are readily made - and, a series of interactive queries from the computer confirm the user's intentions before making them final. With all of its options and interactive aspects, the SmartWRITER™ Word Processing Program is practically goof-proof.

ADAM is not only a self-contained computer system. ADAM is also available as an expansion module for the ColecoVision video game system. Both do exactly the same thing.

Either way, ADAM is the only system a family will ever need.

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