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COLECO ANNOUNCES
SOFTWARE LINES FOR
ATARI, COMMODORE AND APPLE COMPUTERS

Chicago, CES -- Coleco has announced that it will produce and market a number of its most popular software titles for a variety of computer systems, including the Atari Computers, the Commodore 64 and the Apple IIe and IIc.

Currently planned for release are selected titles from both Coleco's entertainment and educational software categories. Licensed action and adventure games like "Tarzan," "War Games" and "Cabbage Patch Kids Adventures in the Park" will be available, as will learning programs such as "Dr. Seuss Fix-Up the Mix-Up Puzzler," "Cabbage Patch Kids Playground" and "Fortune Builder."

"As the result of our aggressive licensing policy, we have a library of extremely popular software titles," stated Al Kahn, Executive Vice President of Marketing at Coleco. "It's appropriate for us to take advantage of the high consumer interest in and demand for these titles by providing them for other computer systems, as well as for ADAM," he concluded.

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