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Executive Offices:

218

June, 1982

Dear Customer,

Thank you for your recent inquiry on Coleco's line of electronic and video game products.

Included in this category are:

- . PAC-MAN - a self-contained, portable arcade game (under \$60) available now.
- . GALAXIAN - a self-contained, portable arcade game (under \$60) available now.
- . DONKEY KONG - a self-contained, portable arcade game (under \$60) available in July.
- . FROGGER - a self-contained, portable arcade game (under \$60) available in August.
- . COLECOVISION - an advanced, programmable video game system (under \$200) available in July.
- . MODULE 1 - an expansion module that allows ColecoVision owners to play any of the video game cartridges compatible to the Atari Video Computer System on their ColecoVision system (around \$60) available in October.
- . MODULE 2 - an expansion module that turns ColecoVision into the cockpit of a race car. Complete with steering wheel, accelerator and TURBO racing game cartridge (around \$60) available in October.
- . COLECOVISION CARTRIDGES - an extensive line of licensed video game cartridges (under \$30) available in the Fall - check stores for availability.
- . ATARI VCS CARTRIDGES - licensed video game cartridges for use with Atari VCS and Sears Video Arcade (under \$30) available in the Fall - check stores for availability.
- . MATTEL CARTRIDGES - licensed video game cartridges for use with Mattel's Intellivision and Sears Super Video Arcade (under \$30) available in the Fall - check stores for availability.

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These products can be purchased at all toy, discount and chain stores, such as, K-Mart, Caldors and Bradlees. Coleco does not sell directly to consumers.

Enclosed are detailed materials that should answer any additional questions that you may have:

Marketing Services
Hartford