



COLECO CORPORATE CENTER

FOR IMMEDIATE RELEASE
January 6, 1984

CONTACT:
Barbara Wruck, Director
Corporate Communications
Coleco Industries, Inc.
(203) 725-6660

COLECO INTRODUCES
ADAM
SOFTWARE LINES

Las Vegas, Nevada - Coleco Industries, Inc., is announcing over 170 software titles for ADAM - the ColecoVision Family Computer System. Conveniently categorized under the major headings of Family Learning, Languages/Programming Aids, Home Information Management, and Entertainment, these software programs will significantly increase the powers of ADAM and fulfill the needs of all members of the family.

The Family Learning Category includes Adventures in Learning programs for children which utilize the familiar Dr. Seuss, Richard Scarry and Smurf characters in educational and entertaining contexts. World Shaper programs for adults help them to develop their management, financial, and decision-making abilities through strategic game play. Homework Helper programs provide tutorial assistance while the Self-Improvement programs help users improve their general knowledge skills.

more...

999 Quaker Lane South, West Hartford, CT 06110 (203) 725-6000

The Languages/Programming Aids Category includes programs and tools that open new horizons to the ADAM user. There's Smart Logo - an unusually simple to use, yet highly advanced language that enables users to create their own applications programs. There's the Personal CP/M operating system which allows ADAM owners to utilize CP/M programs like Super Calc II; and the CP/M Programmers Tool Kit, with which users can design their own CP/M based programs. There's even Smart Basic II - an extended and enhanced Basic program.

The Home Information Management Category includes word, information, and graphics processing programs designed to organize all the data in the home. Within these groupings are the integrated Smart Software programs - unified programs capable of exchanging information amongst themselves. The power of ADAM as a complete Information Management system will become evident as the Smart Software programs and Smart Filer data base manager are marketed in 1984.

The Entertainment Category features a broad range of titles sure to please all members of the family. There are arcade games; sports and driving games; licensed character, movie and hero games; and TV quiz show games, too. Of particular significance in this category are the innovative Best of Computer Software packages which provide the consumer with "albums"

more...

containing two or three of the hottest software titles from the top computer software publishers. These albums will feature the most popular titles from Sirius, Broderbund, Synapse, Electronic Arts, and Sierra-On-Line.

Of course, ADAM utilizes all ColecoVision video game cartridges and ColecoVision expansion modules as well.

With the extensive lines of software being made available for ADAM by Coleco and independent software manufacturers, it becomes obvious that ADAM is the answer to all the consumers' needs.

And as those needs grow, so too will the software lines -- throughout 1984 and beyond.

#