



FOR IMMEDIATE RELEASE
June 3, 1984

COLECO CORPORATE CENTER

CONTACT:
Barbara Wruck, Director
Corporate Communications
Coleco Industries, Inc.
(203) 725-6660

COLECO MARKETS
ADAM HARDWARE PERIPHERALS

Chicago, CES -- Coleco is marketing a variety of hardware peripherals that increase the versatility of the ADAM Family Computer System. Designed for integration into the existing ADAM network, the peripherals are easily installed, practical and affordable.

•The additional Digital Data Drive can be installed in the front of the ADAM memory console next to the resident digital data drive. By utilizing both drives, users can store up to 512K bytes of information on two digital data packs. Users can load a program on one drive and store information on the other, make back-up files easily and conveniently access stored information on two digital data packs.

•The 5 1/4" Disk Drive utilizes single-sided, double-density floppy disks that store up to 160K bytes of information. The 5 1/4" Disk Drive works with ADAM's built-in word processing program as well as all of ADAM's software which will also be available on the 5 1/4" floppy disk format. A versatile system, ADAM is capable of utilizing the Digital Data Drives in conjunction with the 5 1/4" Disk Drive.

more...

999 Quaker Lane South, West Hartford, CT 06110 (203) 725-6000

•The ADAMLink Direct Connect Modem - a 300 baud full duplex modem comes complete with the ADAMLink Telecommunicator software. The modem allows users to receive and send data to information services such as CompuServe, The Source and Dow Jones through their home phone lines. With it, the user can make use of electronic mail and electronic banking, receive weather reports, shop at home, read community bulletin boards and receive market reports. And, there's ADAM On-Line - a new information service created by CompuServe specifically for ADAM owners. This service will provide them with information on new ADAM hardware and software developments and become the basis for a users' group through which they can exchange their programming ideas.

•The 64K Memory Expander plugs right into the ADAM memory console and increases the memory capacity of the system from 80K RAM to 144K RAM. With it, users can run complex programs easily. The 64K Memory Expander also increases the workspace of the built-in word processing program by adding 64,000 characters, or 32 additional pages of double-spaced text.

more...

•The ADAM Universal Interface has an RS232 connector and a Centronics parallel connector which enables ADAM owners to connect peripherals and accessories made by other manufacturers to ADAM.

•The ADAM Accessory Kit is a convenience package that includes a variety of extra accessories. Included in the package are three replacement daisy wheels (Emphasis, Courier 72, and Pica 10), a multi-strike carbon ribbon cartridge, a blank digital data pack and tape head cleaner with applicator.

•Daisy wheels, ribbon cartridges, blank digital data packs, blank 5 1/4" floppy disks, and a monitor cable for connecting the ADAM system to a color monitor are also sold separately.

#