



COLECO CORPORATE CENTER

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COLECO MARKETS
EXTENSIVE SOFTWARE LINE
FOR ADAM

Chicago, CES -- Coleco has announced its marketing of a wide variety of software programs for the ADAM Family Computer System. Categorized under the major headings of education, home information management, languages and programming aids, and entertainment, these software programs fulfill the needs of all members of the family.

The educational category includes early learning programs for children which utilize the familiar "Dr. Seuss," "Smurf," "Richard Scarry" and "Cabbage Patch Kids" characters. Other programs like "Telly Turtle," "Monkey Academy," "Wacky Word Games" and "Brain Strainers" provide education in an entertaining format while programs like Electronic Flashcard Maker, "Expertype" and "Fortune Builder" promote general knowledge and self-improvement skills.

The home information management category includes programs like "SmartFiler," Recipe Filer and Address Book Filer - each designed to organize all the data in the home. There's "SmartLetters & Forms" which handles all forms of correspondence

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and spread sheet programs such as "SimpleCalc" and "ADAMCalc." Also available is a special software package, the ADAM Home Software Library which is comprised of 32 programs, including applications, educational and entertainment programs.

The languages and programming aids category includes "SmartLogo" - an advanced version of the popular programming language now in extensive use throughout the nation's school system, and Digital Research Inc.'s "CP/M" for ADAM - an easy to use, professional operating system that will allow ADAM owners to utilize "CP/M" based programs for ADAM.

The entertainment category features a broad range of titles including licensed arcade games such as "Congo Bongo," "Star Trek," "Burger Time" and "War Games;" sports and driving games like "SUPER ACTION Football," "Bump 'N Jump" and the "Dukes of Hazzard;" adventure games such as "Antarctic Adventure," "Tarzan" and the "Cabbage Patch Kids Adventures in the Park," and TV quiz show games including "Family Feud" and "Jeopardy." Also available are the Best of Computer Software albums, each featuring a number of the hottest software titles from top computer software publishers such as Broderbund, Electronic Arts and Sierra-On-Line.

The introduction of new software for ADAM will accelerate throughout the balance of the year. And as the consumers' needs grow, Coleco's software line will be expanded to include even more programs designed to fulfill their specific needs.

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