



COLECO CORPORATE CENTER

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COLECO PROVIDES
EDUCATIONAL SOFTWARE
FOR COLECOVISION

Chicago, CES -- COLECOVISION, the expandable video game system, has proven to be the consumers' choice for superior video game play. And now, Coleco is providing a new line of educational software, making COLECOVISION an advanced home learning system as well.

The new educational category of software will include early learning programs for children which utilize well-recognized characters. Coming are the "Smurf Paint 'N Play Workshop," "Cabbage Patch Kids Playground" and "Dr. Seuss Fix-Up The Mix-Up Puzzler." Other educational programs such as "Brain Strainers," "Telly Turtle" and "Monkey Academy" feature learning situations in entertaining contexts. For those wishing to develop their entrepreneurial skills through strategic game play, there is the "Fortune Builder" program.

more...

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COLECOVISION, now both an entertainment and educational system, can be expanded into the full ADAM Computer with the ADAM Family Computer Module. All COLECOVISION software, expansion modules and control accessories can be used with ADAM as well.

Throughout the year, Coleco will also continue to expand the large library of entertainment software, which now includes licensed arcade game hits like "Buck Rogers - Planet of Zoom," "Burger Time," "Front Line" and "Time Pilot;" popular licensed games such as "War Games," "Smurf Rescue in Gargamel's Castle" and "Cabbage Patch Kids Adventures in the Park;" and sports and driving games like "Super Action" Baseball and Boxing, "Destructor" and "Turbo."

The new entertainment software will include titles like "Congo Bongo," "Tarzan," "Star Trek," "Dragon's Lair," "Antarctic Adventure," "Dukes of Hazzard," "Super Action" Football, and a special group of popular computer games such as "ChopLifter," "AE" and "Necromancer."

As a sophisticated entertainment/educational system in itself, or as the first step to ADAM, COLECOVISION represents an appropriate purchase for the discriminating, value-conscious consumer.

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