



COLECO CORPORATE CENTER

FOR IMMEDIATE RELEASE

November 1, 1984

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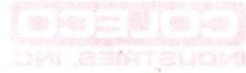
COLECO SHIPS ADDRESS BOOK FILER AND AUTODIALER

FOR ADAM

West Hartford, CT -- Coleco has begun shipment of "Address Book Filer" and "Autodialer," a software plus peripheral package for the ADAM Family Computer System. Available in both digital data pack and 5 1/4" floppy disk formats, "Address Book Filer" is the latest title in Coleco's growing library of Home Information Management programs. The "Address Book Filer" program allows the user to create an electronic address book by making, saving, finding and updating several hundred entries at the touch of a key. Each entry has twelve features for the user to fill in. These include basics such as last name, first name, address, home phone and business phone, as well as three note features, which may be used to create birthdays, favorite colors or other pertinent personal features. Four of these features are searchable as well, allowing the user to access lists of people by first name, last name, city or even by a personal feature such as birthday month.

- more -

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"Address Book Filer" may be merged with Coleco's recently released "SmartLetters and Forms" software program to print personalized form letters. The user may also create a format with SmartWriter, ADAM's built-in word processing program, and merge it with "Address Book Filer" to create personalized form letters and mailing labels.

The accompanying "Autodialer" hardware is a simply installed peripheral that connects with the user's existing telephone, allowing the user to make local and long-distance telephone calls easily and automatically.

In addition to "Address Book Filer with Autodialer," Coleco has recently shipped a variety of hardware peripherals for ADAM, including the 5 1/4" disk drive, the ADAMLink direct connect telephone modem, the second digital data drive, and the 64K RAM memory expander. These hardware peripherals increase the versatility of the ADAM Family Computer System and are all easily installed, practical and affordable as well.

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