



COLECO CORPORATE CENTER

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COLECO SHIPS SMARTLOGO™ PROGRAM
FOR THE ADAM FAMILY COMPUTER SYSTEM

West Hartford, CT -- Coleco Industries, Inc. is now shipping SmartLogo™ - an advanced version of the popular Logo programming language now in extensive use throughout the nation's school system.

The original Logo language, created under the direction of Professor Seymour Papert of MIT, was designed to stimulate the development of logic, problem solving techniques and abstract thinking. Logo is an ideal first programming language for children, in that it conforms to the way children think, and it teaches them concrete programming skills by allowing full imaginative expression.

The SmartLogo™ program for ADAM was developed by Logo Computer Systems, Inc. (Montreal, Canada) and contains a variety of features not found in other home Logo programs. It puts 30 dynamic "turtles" and 16 colors at the user's command, providing extensive animation capabilities. An unusually easy to

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learn programming language, SmartLogo™ is inherently expandable so that it can increase in complexity as the user's programming skills develop. SmartLogo is a language that is appropriate for both children learning to program and advanced programmers as well. Complete documentation comes with the SmartLogo™ program, including "Turtle Talk" by Seymour Papert and an advanced SmartLogo™ reference manual.

"The SmartLogo™ program developed for ADAM is a new and wonderfully rich Logo, with unprecedented dynamic Sprite graphics," commented Papert. "The inclusion of tutorial lessons for the first-time user is an especially welcome addition."

Throughout the year, Coleco will be shipping a wide variety of software programs for ADAM, including additional languages and programming aids, educational and entertainment software and home information management programs.

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