



FOR IMMEDIATE RELEASE
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COLECO CORPORATE CENTER

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COLECO AND HONEYWELL
ESTABLISH
ADAM SERVICE CENTER NETWORK

Las Vegas, Nevada--Coleco Industries, Inc. (West Hartford, CT), and Honeywell Information Systems, Inc. - Customer Services Division (Newton, MA), announced on December 27, 1983 their agreement to establish a nationwide network of service centers for Coleco's ADAM Family Computer System.

Already, six ADAM service centers are in operation. Thirty five centers will be functioning by the end of the first quarter of 1984, and many additional ADAM service centers will be opened during the balance of the year.

The ADAM service centers are being established within existing Honeywell customer service centers and will be equipped with state-of-the-art testing equipment and highly trained personnel experienced in microcomputer technology.

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999 Quaker Lane South, West Hartford, CT 06110 (203) 725-6000

Consumers will be informed of the availability and location of ADAM service centers through a comprehensive consumer awareness campaign. Consumers can also receive complete information by calling Coleco's toll-free ADAM consumer number (800-842-1225).

"Our review of ADAM makes clear that it has been designed to the highest quality and reliability standards," stated Sy Kraut, Vice President and General Manager of the Customer Services Division of Honeywell Information Systems, Inc.

"With their substantial expertise in electronic technology and their positive presence in the computer market, Honeywell is the obvious choice," stated Mark L. Yoseloff, Executive Vice President of Coleco Industries, Inc. "This agreement will guarantee the maintenance of high performance standards for ADAM purchasers."

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