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COLECO CORPORATE CENTER

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DIGITAL RESEARCH AND COLECO
ANNOUNCE
PERSONAL CP/M FOR ADAM

Las Vegas, Nevada - Digital Research, Inc. (Pacific Grove, CA) and Coleco Industries, Inc. (West Hartford, CT) have announced an agreement to provide Digital Research's Personal CP/M operating system for Coleco's ADAM, the ColecoVision Family Computer System. The announcement was made at the Consumer Electronics Show.

Digital Research's Personal CP/M, an enhanced easy to use version of the company's popular operating system, is designed for the personal, home and portable computer markets. Coleco's ADAM is a complete, simple to operate, useful and affordable computer system designed for the entire family. ADAM comes with all the hardware and software necessary to make it immediately useful in the home. It includes an 80K RAM memory console with digital data drive, a letter quality printer and professional keyboard.

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Under the agreement, Coleco will manufacture Digital Research's Personal CP/M for ADAM on both digital data packs and floppy disks. Coleco and Digital Research have previously agreed to jointly develop many new software products for ADAM.

"Personal CP/M is significant as it provides the consumer with an easy to use, easy to understand, professional operating system," said Kenneth K. Harkness, General Manager, Digital Research, Inc. - Consumer Products Division. "Personal CP/M includes the ability to "trap" errors -- a feature that reduces the amount of debugging needed to complete a software program, and an easy to use code for screen cursor control and graphics."

Alfred R. Kahn, Executive Vice President - Marketing at Coleco stated, "This ADAM version of Personal CP/M opens up the large base of CP/M software for ADAM. Its power and ease will encourage independent software publishers to write additional software for ADAM, thus increasing ADAM's versatility in the market."

Eric D. Bromley, Executive Vice President - Advanced Research and Development at Coleco explained that, "Personal CP/M for ADAM utilizes the Smart Keys, messages and other visual aids that let the user easily control the functions of the operating system."

Digital Research, Inc. provides system software and software related products for the full spectrum of microcomputers in business, professional and consumer markets.

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