



FOR IMMEDIATE RELEASE
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COLECO CORPORATE CENTER

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INDEPENDENT SOFTWARE MANUFACTURERS
MARKET SOFTWARE FOR ADAM

Las Vegas, Nevada - In addition to the ADAM software being offered by Coleco, many major independent software companies are marketing computer software for ADAM. Among them are the most prestigious, prolific, and quality-minded publishers in the computer software industry.

•Spinnaker - a leading manufacturer of educational computer software, will provide a significant number of learning programs for children.

•Infocom - known for its award-winning entertainment software, will contribute a number of titles, as will Broderbund - which maintains a reputation for consistently producing top-ranking hits.

•Sierra On-Line - one of the largest independent software companies, will market entertainment, educational and information management titles, while Continental will provide a series of its most popular information management programs.

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•HES - a manufacturer of both computer software and peripherals, will market a variety of its high quality entertainment, educational, and home information software packages for use with ADAM, while Epyx - a leading producer of strategic, adventure games will provide many of its most popular hits.

•Harcourt Brace Jovanovich and Scarborough will each make educational programs available, while Datamost, Tronix, Parker Brothers and Activision will provide many of their popular entertainment titles.

The tremendous support these software manufacturers are providing is further evidence of the continued significance of ADAM in the home computer market.

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