



COLECO PRODUCES MILLIONTH UNIT

Coleco passed a major milestone in the brief but exciting history of its ColecoVision "third wave" programmable videogame system in March when the one millionth console rolled off the company's production line. By general game industry consensus, that's the milestone that separates the successful systems from the failures, and

its attainment ought to spur a lot of independent software publishers to try their hand at ColecoVision cartridges.

A spokesperson for the Connecticut-based electronic gaming company predicts that more than 2.5 million American homes may have a ColecoVision by the time the holiday gift-giving season starts.