

CARTRIDGE WARRANTY REGISTRATION

Name _____ Tel. No. _____

Address _____

City _____ State _____ Zip _____

Name of Cartridge Registered _____

Date of Purchase _____

Purchased for the following Video System:

- ☐ ColecoVision™ ☐ Intellivision™
☐ Atari Video Computer System™ ☐ Sears Video Arcade™
 ☐ Sears Super Video Arcade™

Besides the cartridge purchased, how many *additional* cartridges do you presently own?

- ☐ 1-2 ☐ 5-6 ☐ 9-10
☐ 3-4 ☐ 7-8 ☐ 11 & over

How many more cartridges do you expect to buy in the next 12 months?

- ☐ 1-2 ☐ 5-6 ☐ 9-10
☐ 3-4 ☐ 7-8 ☐ 11 & over

Month and year of your birth: Mo. _____ Yr. _____

Purchaser sex ☐ M ☐ F

Married? ☐ yes ☐ no

Number of Children _____

- Purchaser age? ☐ under 18 ☐ 25-34 ☐ over 50
 ☐ 18-24 ☐ 35-49

Where Purchased:

- ☐ Department Store
☐ Drug Store
☐ TV/Hi-Fi Store
☐ Discount Store
☐ General Merchandise Store (Penney's, Sears, Wards)
☐ Catalog Showroom
☐ Specialty/Electronics Store
☐ Other _____

- Family Income: ☐ under 10,000 ☐ 20,000-25,000
 ☐ 10,000-15,000 ☐ 25,000-30,000
 ☐ 15,000-20,000 ☐ over 30,000

Who will be the *main* user of this product?

- ☐ Husband ☐ F under 6 ☐ M 12-17 ☐ F 17-35
☐ Wife ☐ M 6-11 ☐ F 12-17 ☐ M over 35
☐ M under 6 ☐ F 6-11 ☐ M 17-35 ☐ F over 35

What is the *main* user's favorite coin operated arcade game?

What is the main user's favorite TV program?

Which of the following cartridge themes would you be interested in purchasing?

- ☐ Arcade Games ☐ Strategy Games
☐ Action Games ☐ Play 'n Learn
☐ Sports Games ☐ Casino Games
☐ Fantasy Games

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 Intellivision™ is a trademark of Mattel, Inc.
 Sears Video Arcade™ is a trademark of Sears, Roebuck and Co.
 Sears Super Video Arcade™ is a trademark of Sears, Roebuck and Co.

COLECO

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Attention: Consumer Quality Manager