

CARTRIDGE WARRANTY REGISTRATION

Name _____ Tel. No. _____

Address _____

City _____ State _____ Zip _____

Name of Cartridge Registered _____

Date of Purchase _____

Purchased for the following Video System:

- ☐ ColecoVision™ ☐ Intellivision®
☐ Atari Video Computer System™ ☐ Sears Video Arcade™
☐ Gemini™ Video Game System ☐ Sears Super Video Arcade™
☐ Other _____

Besides the cartridge purchased, how many *additional* cartridges do you presently own?

- ☐ 1-2 ☐ 5-6 ☐ 9-10
☐ 3-4 ☐ 7-8 ☐ 11 & over

How many more cartridges do you expect to buy in the next 12 months?

- ☐ 1-2 ☐ 5-6 ☐ 9-10
☐ 3-4 ☐ 7-8 ☐ 11 & over

Month and year of your birth: Mo. _____ Yr. _____

Purchaser sex ☐ M ☐ F

Married? ☐ yes ☐ no

Number of Children _____

Purchaser age? ☐ under 18 ☐ 25-34 ☐ over 50
☐ 18-24 ☐ 35-49

Where Purchased:

- ☐ Department Store
☐ Drug Store
☐ TV/Hi-Fi Store
☐ Discount Store
☐ General Merchandise Store
 (Penney's, Sears, Wards)
☐ Catalog Showroom
☐ Specialty/Electronics Store
☐ Other _____

Family Income: ☐ under 10,000 ☐ 20,000-25,000
☐ 10,000-15,000 ☐ 25,000-30,000
☐ 15,000-20,000 ☐ over 30,000

Who will be the *main* user of this product?

- ☐ Husband ☐ F under 6 ☐ M 12-17 ☐ F 17-35
☐ Wife ☐ M 6-11 ☐ F 12-17 ☐ M over 35
☐ M under 6 ☐ F 6-11 ☐ M 17-35 ☐ F over 35

Which of the following game cartridge themes would you be interested in purchasing?

- ☐ Arcade Space ☐ Educational
☐ Arcade Maze ☐ Cartoon Character
☐ Arcade Flying/Driving ☐ Casino
☐ Sports ☐ Other _____

What was the single most important factor involved in your purchase of this Cartridge?

- ☐ Price ☐ Controller Design
☐ Wanted best product ☐ Cartridge Included
☐ Advertising ☐ Quality Game/Graphics
☐ Styling/Color ☐ Wide Game Assortment
☐ Coleco reputation ☐ Other _____

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Intellivision® is a trademark of Mattel, Inc.

Sears Video Arcade™ is a trademark of Sears, Roebuck and Co.

Sears Super Video Arcade™ is a trademark of Sears, Roebuck and Co.

Gemini™ is a trademark of Coleco Industries, Inc.

COLECO

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