

Name _____ Tel. No. _____

Address _____

City _____ State _____ Zip _____

Date of Purchase _____

Serial # _____ Expansion Module ____ 1 ☐ ____ 2 ☐

We would appreciate your answers to these questions to help develop future Coleco Products. However, this is not necessary in order to validate the warranty.

Where Purchased:

- 1 ☐ Department Store
2 ☐ Drug Store
3 ☐ TV/Hi-Fi Store
4 ☐ Discount Store
5 ☐ General Merchandise Store
(Penney's, Sears, Wards)
6 ☐ Catalog Showroom
7 ☐ Specialty/Electronics Store
8 ☐ Other _____

Where have you seen or heard about this product?

- 1 ☐ TV Commercial 4 ☐ Magazine Ad
2 ☐ Newspaper Ad 5 ☐ Seen in Store
3 ☐ Friend told you 6 ☐ Other _____

How many TV sets do you own? _____ Purchaser sex ☐ M ☐ F
Married? ☐ yes ☐ no
Number of children _____

Purchaser age? 1 ☐ under 18 4 ☐ 35-49
2 ☐ 18-24 5 ☐ over 50
3 ☐ 25-34

Family Income: 1 ☐ under 10,000 4 ☐ 20,000-25,000
2 ☐ 10,000-15,000 5 ☐ 25,000-30,000
3 ☐ 15,000-20,000 6 ☐ over 30,000

Who will be the *main* user of this product?

- 1 ☐ Husband 4 ☐ F under 6 7 ☐ M 12-17 10 ☐ F 17-35
2 ☐ Wife 5 ☐ M 6-11 8 ☐ F 12-17 11 ☐ M over 35
3 ☐ M under 6 6 ☐ F 6-11 9 ☐ M 17-35 12 ☐ F over 35

What is the main user's favorite coin operated arcade game?

What is the main user's favorite TV program?

Which of the following cartridge themes would you be interested in purchasing?

- 1 ☐ Arcade Games 5 ☐ Strategy Games
2 ☐ Action Games 6 ☐ Play 'n Learn
3 ☐ Sports Games 7 ☐ Casino Games
4 ☐ Fantasy Games



PLACE
POSTAGE
HERE

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Attention: Consumer Quality Manager